

COMMON CORE (27 hours)		Credit Hours
All students take the following courses.		
CORE 1002	OBU Connections†	2
CORE 1023	The Contemporary World	3
CORE 1043	Composition I	3
CORE 1113	Survey of the Bible	3
CORE 1123	Interpreting the Bible	3
CORE 2233	World Literature	3
CORE 2243	History of World Societies	3
CORE 2334	Scientific Inquiry	4
Prerequisite: Completion of the Analytic & Quantitative Reasoning Requirement.		
CORE 3023	Scientific Connections	3
Prerequisite: CORE 2334 Scientific Inquiry		
FLEXIBLE CORE (17-18 hours)		
Choose as indicated from each of the seven categories.		
Analytic & Quantitative Reasoning (Choose one)		
Students with an MPI less than 80 must take one of the MATH courses.		
MATH 1003	College Algebra (See additional requirements)	3
MATH 1033	Mathematics for the Liberal Arts	
PHIL 1003	Introduction to Philosophy	
PHIL 1023	Logic	
Applied Skills (Choose one)		
COMM 1003	Fundamentals of Public Speaking	0
FINN 2003	Personal Finance (Required for major)	
Artistic Engagement (Choose one)		
May be satisfied by participation in the European Study Program.		
FINA 3113	Fine Arts: Art	3
FINA 3123	Fine Arts: Music	
FINA 3133	Fine Arts: Theatre	
Civic Engagement in America (Choose one)		
PSCI 2013	American National Government	3
HIST 2003	United States History to 1877	
HIST 2013	United States History Since 1877	
Intercultural Appreciation and Communication† (Choose two)		
Two semesters of credit in the same foreign language. May also be satisfied by approved language-intensive study-abroad experience.		
Physical Well-being (One course)		
KIN 1002	Concepts of Wellness	2-3
KIN 2073	Health and Safety	
KIN 2013	Outdoor Leisure Pursuits	
EXPERIENTIAL CORE (1 hour)		
CHAP 1000	Chapel (7 credits required)	0
FINA 4011	Arts Engagement Series	1
Total Core Requirements		45-46

† For more detail, refer to the School of Interdisciplinary Studies section of the catalog.

GENERAL GRADUATION REQUIREMENTS	
7 Chapel Credits, or 1 per semester for transfer students	
2.000 minimum GPA (overall, OBU, major, and minor)	
At least 24 hours with grades of C or higher in the major	
Jr./Sr. Hours: At least 39 total, 12 in the major and 6 in the minor	
At least 60 hours taken at OBU, including 30 of last 36 hours.	

MAJOR		Credit Hours
BASIC SCHOOL REQUIREMENTS (12 hours):		
FINN 2003	Personal Finance	3
BUAD 1003	Business Foundations	3
DLIT 1013	Data Fundamentals & Management	3
PSYC 1013	General Psychology <i>or</i>	3
SOCI 1003	Introduction to Sociology	
BUSINESS CORE (52 Hours)		
ACCT 2013	Principles of Financial Accounting	3
ACCT 2023	Principles of Managerial Accounting	3
DLIT 2033	Statistical Analysis	3
MGMT 2053	Business Communications	3
BUAD 3003	The Legal Environment of Business	3
ECON _____	ECON elective	3
ECON ¼ _____	Jr./Sr.-level ECON elective	3
FINN 3013	Corporate Financial Management	3
DLIT 3013	Data Analytics	3
MKTG 3033	Principles of Marketing	3
MGMT 3043	Organization Behavior & Management	3
BUAD 3103	Global Business	3
MGMT 4043	Production & Operations Management	3
BUAD 4083	Business Ethics	3
MGMT 4093	Management Strategy & Policy	3
BUAD 4601	Senior Seminar	1
FINN, MGMT, MKTG, SPTM	6 Jr./Sr.-level Business Electives (<i>or any approved minor</i>)	6
TOTAL		64

Business Administration majors must choose an emphasis from one of the following 4 areas: (a grade of C or better is required in each course)

Entrepreneurship: 12 hours		Sport Management: 12 hours	
ENTR 3003	Innovation & Entrepreneur.	<i>Select 4 of the following courses:</i>	
ENTR 4033	Entrepreneurial Finance	SPTM 4013	Big Data/Data Mining
ENTR 4053	Business Plan Development	SPTM 4023	Sport Law
<i>Select one of the following courses:</i>		LST 3013	Program Design & Mgmt.
ENTR 3013	Social Entrepreneurship	KIN 4013	Org. & Admin. KIN/LST
ENTR 3023	Managing Family Business	SPTM 4993	SPTM Internship
Management: 9 hours		Marketing: 9 hours	
ENTR 4053	Business Plan Development	MKTG 3053	Transport Channels Mgmt.
MGMT 4023	HR Management	MKTG 4113	Consumer Behavior
MGMT 4053	Business Leadership	<i>Select one of the following courses:</i>	
		COMM 3063	Principles of Advertising
		COMM 3073	PR Principles & Problems
TOTAL		9-12	

ADDITIONAL AREA REQUIREMENTS

College Algebra (or higher). Credit counted in Flexible Core. -

ELECTIVES: Choose courses to total 120 hours, including 39 Jr./Sr.-level hours. **0-2**

CREDIT HOUR SUMMARY	
CORE	45-46
MAJOR	64
ELECTIVES	9-12
ELECTIVES	0-2
TOTAL	120-122